



**NRG ONCOLOGY**  
2026 SUMMER MEETING  
DENVER

# COMMUNICATIONS & DIGITAL ENGAGEMENT WORKSHOP

Virtual Session

**#NRG2026**



Monday, July 13, 2026  
1-2pm ET / 11am-noon MT

## SESSION CHAIRS



**Kristin Higgins, MD**  
City of Hope Cancer Center



**Mimi Knoll, MD**  
Northwell Health Cancer Institute

## PRESENTERS

### NRG Oncology Patient Advocate Committee Digital Visibility Campaign



**Tambre Leigh**

Chair, NRG Oncology Patient Advocate Committee  
Healthcare Communications Consultant  
Well Beyond Ordinary LLC



**Lisa Lenrow**

Vice Chair, NRG Oncology Patient Advocate Committee  
Marketing Strategist and Patient Advocate

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### Tips for Engaging with Media Around Clinical Research



**Suzanne Barrett**

Executive Director, Marketing & Communications  
City of Hope Atlanta