



COMMUNICATIONS & DIGITAL ENGAGEMENT WORKSHOP

Virtual Session

#NRG2026



Tuesday, January 20, 2026
1-2pm EST / 10-11am PST

SESSION CHAIRS



Kristin Higgins, MD

City of Hope National
Medical Center



Mimi Knoll, MD

Northwell Health
Cancer Institute

PRESENTERS



Jason Tharp

NRG Patient Advocate Committee
Brain Cancer Survivor Turned Keynote Speaker
Author of 23+ Books | Transforming Impossible into Inevitable
Founder, Beyond Hope Project

Bridging the Gap Between Patients & Medical Research



Nina Sanford, MD

GI Radiation Oncologist
UT Southwestern Medical Center
Chair, NRG Oncology Pancreas GI Subsite Working Group

Social Media to Drive Scientific Dialogue