

NRG
ONCOLOGY

HYBRID
WINTER
MEETING

**20
22**

February 7 - 14, 2022



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Introduction

NRG Oncology is offering new ways to attend the semi-annual meeting - in person, virtually, or both! While maintaining CDC recommendations and following state guidelines, we plan to go back to our on-site roots, while incorporating what we've learned from hosting three fully-virtual events.

We are excited to offer a more robust variety of sponsorship opportunities for the 2022 Winter meeting.

MEETING DETAILS

On-Site Meeting:
Phoenix Convention
Center | Phoenix, AZ
Feb 10-12th, 2022

Exhibit Hours
Thursday, Feb 10th
7:00am - 5:00pm

Friday, Feb 11th
7:00 am - 5:00 pm

Saturday, Feb 12th
7:00 am - 2:00 pm

Virtual Meeting:
Feb 7-14th, 2022

ABOUT NRG ONCOLOGY

NRG Oncology brings its membership together for working meetings to advance our research through the continuum from concept development to reporting of research results and to engage our membership. With 150 years of collective experience in Phase II and Phase III trials, NRG Oncology places an emphasis on localized and locally advanced cancers with a focus on gender-specific malignancies.

NRG Oncology hosts two Meetings each year. Both consist of many sessions and workshops to provide an exchange of information concerning current research, establish criteria for the evaluation of protocol compliance, and review research progress.

The purpose of the exhibits at our working meetings is to give companies an opportunity to inform our membership about drugs, technologies, supplies, and services that are available to oncology researchers across all disciplines and disease sites. Exhibitors make a significant contribution to the NRG Oncology Meetings. Thank you for your consideration.



OUR MISSION STATEMENT



NRG Oncology seeks to improve the lives of cancer patients by conducting practice-changing multi-institutional clinical and translational research with emphases on gender-specific malignancies including gynecologic, breast, and prostate cancers on localized or locally advanced cancers of all types.

Educational Objectives of this Meeting

1. To inform the meeting participants of the current state of clinical and basic ongoing research, particularly, but not exclusively, as it relates to clinical trials.
2. To provide participants with peer review critiques of progress (of lack of) with the objective of self-improvement.
3. To provide an opportunity to learn research administration and financial management in a cooperative group setting.
4. To provide a forum for expert reports from diverse fields to improve research practices and patient management.

“I think you guys should consider keeping a virtual option even post-covid. I work at a small community hospital with limited funding, so I wouldn't be able to attend in-person but I'd still like to attend virtually.” – July 2021 Attendee

BY THE NUMBERS

We surveyed our attendees and faculty:

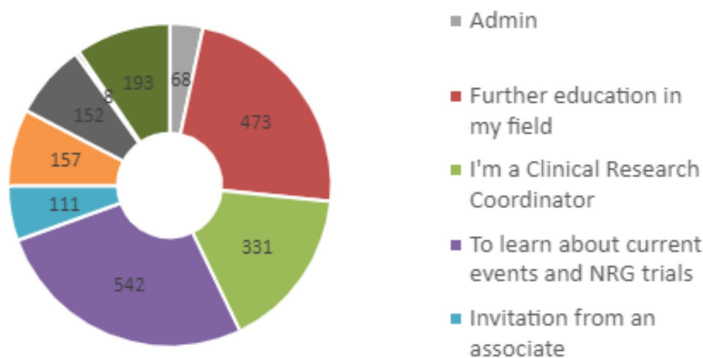
- **60%** of survey respondents plan to return to the in-person meeting in February
- Reach **1800** attendees (based on average numbers from 2019–2021)
- Network with specialists from around the world who are on the frontier of cancer research and clinical trials
- Bringing our working meetings to virtual audiences has expanded our reach to first-time attendees. The number of registrants has **doubled** after bringing the meeting online
- Attendee disciplines and specialties from the Summer 2021 Meeting:
 - 25% Clinical Trials & Clinical Research,
 - 19% Medical Oncology
 - 19% Radiation Oncology
 - 11% Obstetrics & Gynecology.
- Self-reported roles from Summer 2021:
 - 618 – Physicians
 - 460 – Clinical Research Coordinators
 - 212 – Clinical Oncologists
 - 153 – Nursing
 - 92 – Admin/Management
- The 2021 virtual meetings brought an average of 175K Twitter impressions through the month of the meetings. Logo branding opportunities detailed below.



REGISTRANT DEMOGRAPHICS

The NRG continues to lead the way in cutting edge cancer development, research, and treatment. Our attendees choose our meetings to continue to learn about the latest developments and education in clinical trial development, providing opportunities to network with other professionals in their field, while earning continuing medical education accreditation.

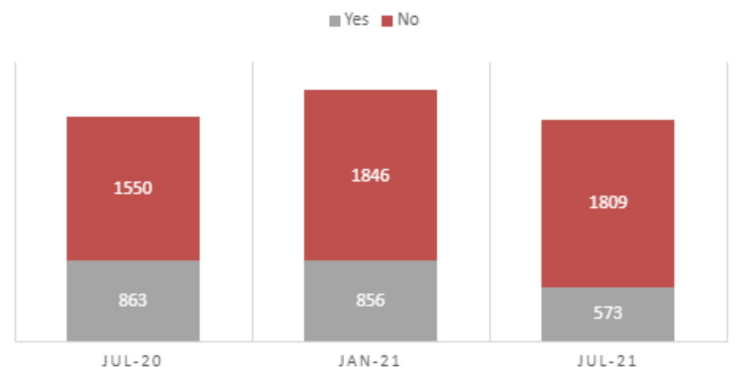
Reason To Attend



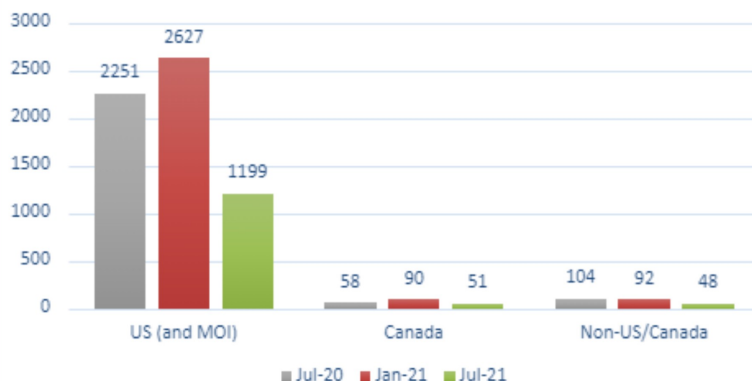
25% of attendees from the Summer 2021 meeting stated their reason to attend was "To learn about current events and NRG trials." Nearly 20% attended to further their education in their respective fields. 15% stated they attended because they performed the role of clinical research coordinator at their institution.

First Time Attendees have consistently been high with the introduction of virtual meetings. Bringing the conference online has continued to bring new faces to our meetings.

FIRST TIME ATTENDEES

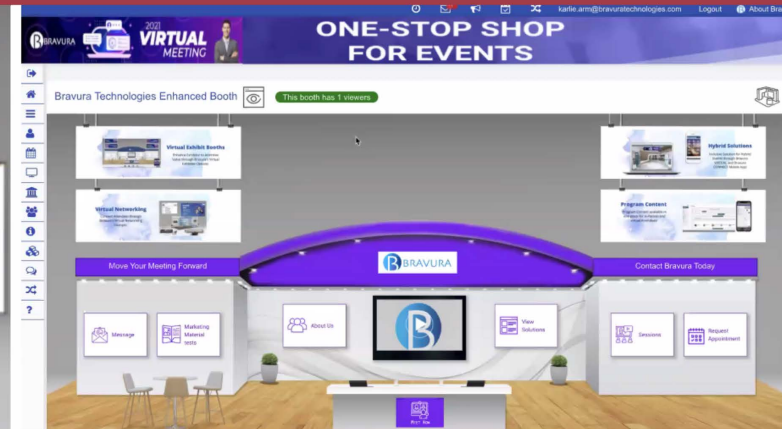
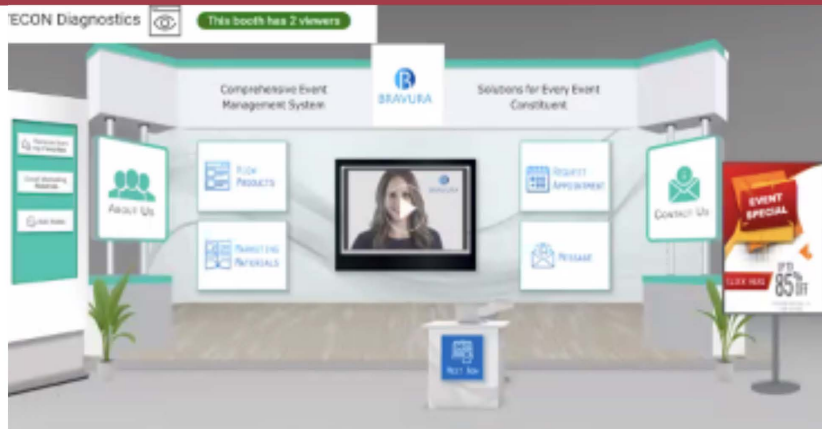


Attendee Origins



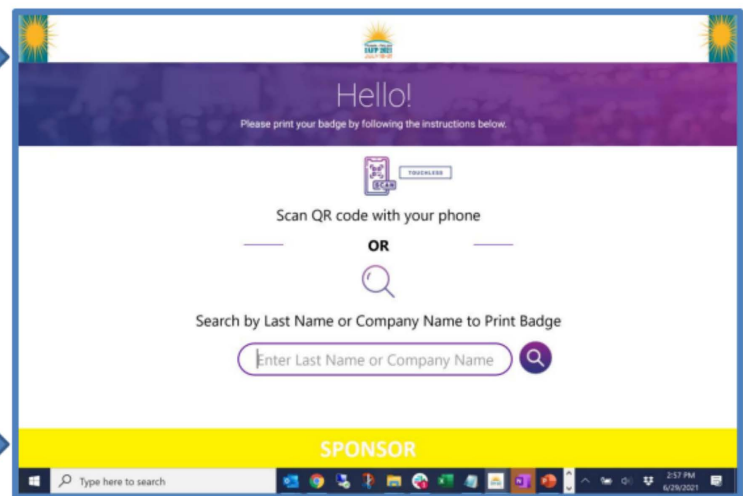
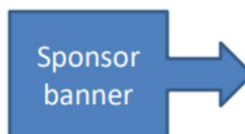
The majority of NRG Oncology meeting attendees come from membership institutions within the United States. Canadian and international members make up 4% of our virtual audience.

EXHIBIT & NETWORKING PLATFORM

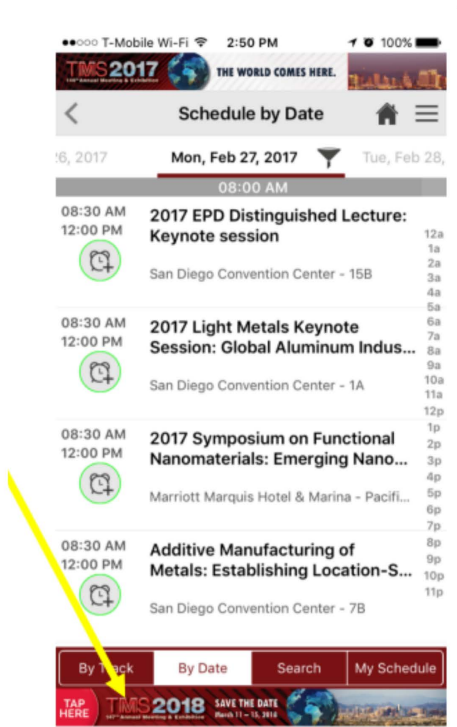


Exhibitors who select the virtual package will get a standard interactive virtual exhibit booth. The booth allows for the upload of marketing materials or a video as well as LEADS access. Meet Now and Scheduled Meetings initiated by attendees. Enhanced booths available for an additional \$100. Enhanced booths provide (4) additional graphical banner areas.

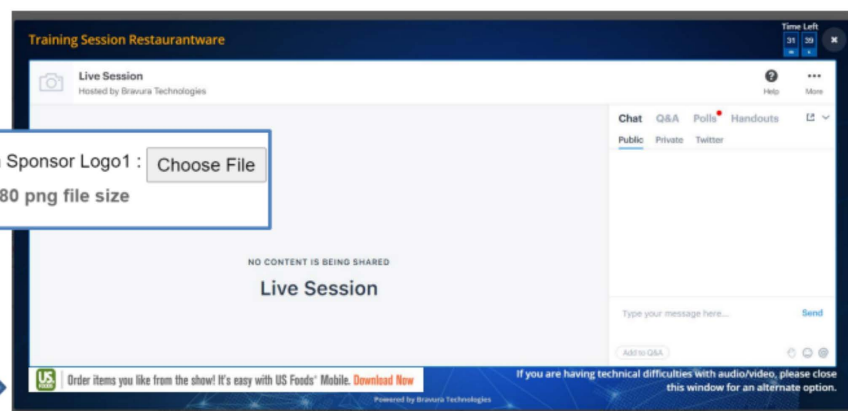
Examples of Sponsorship Opportunities



Kiosk for attendee check-in and badge printing



Phone app banner



Hybrid/Virtual session page

PREMIUM SPONSORSHIPS

Our sponsorship packages will allow for more branding space within the NRG meeting platform and distributed materials. Please note that corporate sponsorship does not include an exhibit. Exhibits must be purchased separately.

PLATINUM \$1800

PRE-CONFERENCE

- 1 social media announcement (provided by sponsor)
- Logo/link on main conference platform
- Video/link on NRG Meeting webpage
- Company 50-word description included in Meeting Book

DAY OF CONFERENCE

- Logo on conference check-in kiosk
- Logo on check-in signage
- Logo/link on meeting platform dashboard
- General Session Sponsor with 15-second pre-roll
- Verbal recognition during General Session Presentation
- Banner on screen between sessions (for hybrid meetings)
- Logo on pre-session housekeeping presentation
- Logo/link on exhibit platform landing page (featured)
- Segmented emails from NRG to attendees based on mutual therapeutic area and/or specialty
- Rotating banner on conference page

GOLD \$1500

PRE-CONFERENCE

- 1 social media announcement (provided by sponsor)
- Logo/link on main conference platform
- Company 50-word description included in Meeting Book

DAY OF CONFERENCE

- Logo/link on exhibit platform landing page
- Logo on complimentary mask station signage
- Logo on pre-session housekeeping/transition presentation slides
- Logo/link on sponsorship page of platform
- Segmented emails from NRG to attendees based on mutual therapeutic area and/or specialty
- Rotating banner on conference page
- Verbal recognition during General Session Presentation

SILVER \$1200

PRE-CONFERENCE

- Logo/link on main conference platform
- Company 25-word description included in Meeting Book

DAY OF CONFERENCE

- Logo on pre-session housekeeping/transition presentation slides
- Logo/link on Sponsorship page on platform
- Logo on hand sanitizer station signage
- Segmented emails from NRG to attendees based on mutual therapeutic area and/or specialty

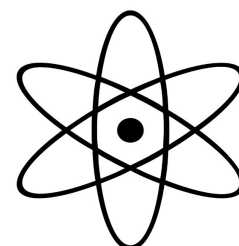


EXHIBIT & NETWORKING PLATFORM



EXHIBITOR PACKAGE

(IN-PERSON ONLY): \$3,000

- Showcase for brochures, whitepapers, video.
- Network with attendees at designated Networking Sessions
- Booth branding with logos, video, graphics.
- Two complimentary meeting registrations.
- Standard booth at the Phoenix Convention Center

EXHIBITOR PACKAGE (LIMITED TO 10)

(VIRTUAL PLATFORM ONLY): \$2,000

- Standard virtual booth space with large logo space
- Uploading of materials
- Two complimentary meeting registrations
- Booth branding with logos, videos, and graphics
- Network with virtual attendees
- 5 Complimentary LEADS opportunities via the meeting app
- Robust analytics, accurately measure ROI

EXHIBITOR PACKAGE

(HYBRID - ON-SITE AND VIRTUAL): \$4,500

- Access to attendee list for appointments setting.
- Standard booth set-up for the Phoenix Convention Center
- Showcase for brochures, whitepapers, video.
- Access to all networking sessions*
- Booth branding with logos, video, graphics.
- 5 Complimentary LEADS - have the meeting platform plan and track your interactions
- Segmented emails from NRG to attendees based on mutual therapeutic area/discipline.
- Two complimentary registrations.
- Product demos. If you are planning demos, NRG will send push notifications (limited opportunity) to alert attendees.
- Robust analytics, accurately measure ROI

LEADS: Exhibitors can scan the Attendee's unique QR code or the reverse. You can track leads, send messages, and set up follow up appointments. NRG Oncology will offer exhibitors **5 complimentary leads** with the Exhibitor HYBRID and VIRTUAL package. Receive messages from In-Person and Virtual attendees through the app. Easy to use! No equipment to rent if using your own mobile device. LEADS may be added for **\$150 per 5 additional**.

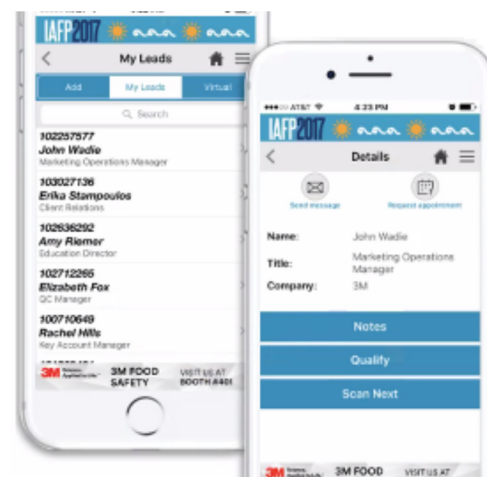


EXHIBIT HOURS AND FAQ

REGISTRATION - All exhibitors must register as an exhibitor to receive name badges. Exhibitors are entitled to 3 complimentary badges per Exhibit Table. Additional badges are \$100 per person. Exhibitors can pick up their badges at the check-in kiosk located at: West 301A Lobby. Each exhibitor must name at least one person to be representative in connection with the virtual exhibit. Virtual exhibitors are invited to attend open sessions but must update their name in their video feed to indicate their company as well as their name. On-site exhibitors wearing a badge may attend and session not noted as 'Closed'. Additional representatives may register for an additional fee. Sharing of any log-in information to the NRG Oncology Winter Meeting with any non-registered person(s) is strictly prohibited and grounds for dismissal of exhibitor from the Winter Meeting. Exhibitors are expected to be familiar with and adhere to the NRG Oncology Anti-Harassment and Meetings Code of Conduct Policy as available. NRG Oncology will set up a registration management page for each exhibitor. Upon receipt of exhibit fee payment, a link to account creation and information regarding the number of complimentary registrations earned will be emailed to the exhibitor's registration contact which the exhibitor has provided.

Exhibit Installation Hours

Exhibit Set-up begins: 3:00 pm, Wednesday, February 9th, 2022

Exhibits must be dismantled by: 3:00 pm, Saturday, February 12th, 2022

Any charges for Shipping, Installation, and Dismantling are the responsibility of the Exhibitor.

SPACE - Rental of the space includes draped one (1) 6' x 30" table and two (2) chairs. The exhibitor is responsible for signage. Any internet connectivity or electrical needs are the responsibility of the Exhibitor. Information regarding these services will be provided after we have received your application. No exhibit shall interfere with another exhibit. Signs, motion pictures, public address apparatus, loud speaking records and tapes are not permitted without special permission.

SUBLETTING OF SPACE - Subletting of space will not be permitted. The principal exhibitor must sign the application for space. The principal exhibitor may not have materials, representatives or equipment from any organization other than their own.

HOTEL RESERVATIONS - All on-site exhibitors are responsible for making their own reservations. Reservations must be made via hotel link on the NRG Oncology Meeting Resources Exhibitor page by January 20th, 2022. For your convenience, all Continental Breakfast and Beverage Breaks will be held in the Exhibitor Display Area.

ELIGIBILITY - An organization that has a product or service that is related to the field of oncology is eligible to exhibit at the NRG Oncology Winter 2022 Meeting. NRG Oncology reserves the right to accept or reject a potential exhibitor based on its assessment of whether that company or organization's products and/or services are relevant to NRG Oncology members/meeting attendees. All exhibitor applications must be approved by NRG Oncology in advance of the meeting.

DEMONSTRATIONS - Competent, well-informed demonstrators must be in charge of all exhibits and must be present during all intermissions.

LITERATURE FOR DISTRIBUTION - All new exhibitors must submit sample copies of all literature to be distributed, and must accompany the Application for Space, or be forwarded as soon as available to the Director of Exhibitors. NRG Oncology has the right to forbid distribution of any material.

COST - The cost of one (1) tabletop exhibit: \$3000.00
(If space is available) An additional table cost: \$1,000.00

All display material must be fire proof and subject to inspection by the local Fire Marshall. No flammable fluids or substances may be used.

All exhibitors must review and agree to the Attendee Policies listed on the meeting resources webpage:
<https://www.nrgoncology.org/NRG2022-Winter-Meeting/Attendee-FAQ>

EXHIBIT & SPONSOR POLICIES

SECURITY – Neither NRG Oncology nor the meeting facility will guarantee exhibitors against loss and will not be held responsible for loss of any material by or for any cause. Exhibitors must make provisions for safeguarding of their goods, materials, equipment, and display at all times. Exhibitors are encouraged to carry their own insurance through their own sources at their expense.

INSURANCE – It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss or injury. NRG Oncology requires that all exhibitors maintain general liability insurance in the amount of \$1,000,000 and must name NRG Oncology as an additional insured for the period of Feb. 10th–12th, 2022.

PENALTIES – Failure to have an exhibit installed on time, to keep exhibit intact until closing time, or other infractions of the rules set forth in this Prospectus or established by the Convention Center may result in penalties prescribed by the Director of Exhibits.

CANCELLATION – In the event that the Winter 2022 Meeting is postponed due to any occurrence not occasioned by the conduct of NRG Oncology or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of war, riot, civil commotion, sovereign conduct, or the act or conduct of any third party, then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof. If the occurrence results in cancellation of the meeting, the obligations of the parties under applicable agreements shall automatically be terminated and all exhibit payments shall be refunded to Exhibitor, less a pro rata share of expenses actually incurred by NRG Oncology in connection with the meeting.

LIABILITY/HOLD HARMLESS – Exhibitor hereby agrees to and does indemnify, hold harmless, and defend NRG Oncology Foundation, Inc. (“NRG”) from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney’s fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and NRG and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES AND REGULATIONS – The rules and regulations of NRG exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that NRG shall have the right to make such rules and regulations or changes for said exhibition as it shall deem necessary. NRG shall have the final determination for enforcement of all rules, regulations and conditions. NRG reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the NRG mission and values. This includes the conduct of persons and the content of the exhibit. NRG may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

TERMS AND CONDITIONS – By submitting an exhibit application; I hereby authorize NRG to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations. I agree to ensure all company representatives will be registered attendees and update their name to include company information. NRG reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I have signed the exhibit application indicating that I understand the rules and regulations.

Written requests for cancellation must be received by January 10th to receive a full refund, less a \$100.00 administrative fee. Any Cancellations after January 10th will receive a 50% refund, less \$100.00 administrative fee. There will be no refunds for any cancellations after January 30th.

APPLICATION & PAYMENT

Applications for the Winter 2022 meeting are through Microsoft Forms. Please visit: <https://forms.office.com/r/VXMtAEp5mw>

The application can also be accessed by QR code:



Applications for space for an Exhibit at the Phoenix Convention Center should be submitted before January 9th, 2022. Exhibit space is limited, therefore any applications received after the due date may not be accommodated. Every effort will be made to assign adequate space to exhibitors according to their requirements.

Payment Instructions:

An invoice will be sent within one (1) business day after receipt of application. To arrange for credit card payments, please contact Davina Ball, Registration Manager, at BallD@nrgoncology.org.

To mail payments, please address to:

Director of Exhibits
NRG Oncology Four Penn Center
1600 JFK Blvd., Suite 1020
Philadelphia, PA 19103

Once an application with full payment is received, you will be sent a confirmation letter that will include your table number.

We thank you for your consideration and hope
you will join us for the Winter 2022 Meeting!

PREVIOUS NRG MEETING EXHIBITORS

- ABBVIE ONCOLOGY
- ABRAXIS BIOSCIENCE, LLC.
- ADVAXIS, INC.
- ACERMED, INC.
- ACCURACY INC.
- ACCURAY
- ADVOCATE CHRIST MEDICAL CENTER
- ALLIED POWERS, LLC
- AMBRY GENETICS
- AMERICAN COLLEGE OF RADIOLOGY AMERICAN
- SOCIETY OF CLINICAL ONCOLOGY AMGEN, INC.
- ALTHEA TECHNOLOGIES, INC.
- ASTRAZENACA
- AVENTIS PHARMACEUTICALS
- BANNER HEALTH
- BAYER ONCOLOGY
- BELMONT INSTRUMENT CORPORATION
- BEST MEDICAL INTERNATIONAL INC.
- BOEHRINGER INGELHEIM PHARMACEUTICALS, INC.
- BIOGEN IDEC
- BRISTOL MYERS SQUIBB
- CANCER GENETICS, INC.
- CANCER TRIALS SUPPORT UNIT (CTSUS)
- CARIS LIFE SCIENCES
- CELGENE CORPORATION
- CELL THERAPEUTICS INC.
- CENTOCOR ORTHO BIOTECH PRODUCTS, L.P.
- CLOVIS ONCOLOGY
- COALITION OF NATIONAL CANCER COOPERATIVE GROUPS
- CONVEY
- CYTYC CORPORATION
- DIGENE CORPORATION
- ECOG-ACRIN CANCER RESEARCH GROUP
- ELI LILLY AND COMPANY
- ELSEVIER (SAUNDERS & MOSBY)
- ENDOCYTE, INC.
- EXIQON DIAGNOSTICS INC.
- FOUNDATION FOR WOMEN'S CANCER FOUNDATION
- MEDICINE, INC.
- FUJIREBIO US, INC.
- GENENTECH
- GENETICS GENZYME BIOSURGERY
- GLAXOSMITHKLINE
- GYNECOLOGIC CANCER FOUNDATION
- GYRUSACMI
- HAELAN HEALTH HELOMICS CORPORATION
- IMAGING AND RADIATION CORE (IROC) GROUP
- INTERNATIONAL GYNECOLOGIC CANCER SOCIETY
- IMPATH, INC.
- IMPEDI MED, INC.
- INTERNATIONAL GYNECOLOGIC CANCER SOCIETY
- INVITAE
- JANSSEN PRODUCTS, LP
- LACLEDE, INC.
- LIPPINCOTT WILLIAMS & WILKINS MARINA MEDICAL INSTRUMENTS, INC.
- MARKET INNOVATIONS INC.
- MAST BIOSURGERY
- MD ANDERSON CANCER CENTER
- MEDIMMUNE ONCOLOGY, INC.
- MERCK & CO.
- MERCK KGAA/PFIZER
- MEVION MEDICAL SYSTEMS
- MITRA BIOTECH
- MONOGEN, INC.
- MORPHOTEK, INC
- MYRIAD GENETIC LABORATORIES
- NATIONAL CERVICAL CANCER COALITION (NCCC) NATIONAL OVARIAN CANCER COALITION (NOCC)
- NCI CIRB
- NOVOCURE, INC. OLYMPUS-GYRUS ACMI ONCOTECH
- ORTHO BIOTECH PRODUCTS, L.P. THE OSLER INSTITUTE
- OVAGENE OXIGENE, INC.
- PACIRA PHARMACEUTICALS PATHGROUP
- PATHWORK DIAGNOSTICS
- PFIZER
- PHILIPS HEALTHCARE PLASMA SURGICAL, INC.
- PRECISION THERAPEUTICS
- PRELUDE DX
- SEAGEN
- SIEMENS HEALTHCARE
- SOCIETY OF GYNECOLOGIC ONCOLOGISTS
- SOCIETY OF GYNECOLOGIC ONCOLOGY/FOUNDATION FOR WOMEN'S CANCER
- STRYKER
- TACTILE SYSTEMS
- TECHNOLOGY TAIHO ONCOLOGY, INC.
- TESARO TEMPUS
- TIBOTEC THERAPEUTICS
- TRIPATH IMAGING INC.
- UDDERLY SMOOTH®
- W.B. SAUNDERS/MOSBY
- WOLTERS KLUWER
- VARIAN MEDICAL SYSTEMS
- VBL THERAPEUTICS
- VIEWRAY, INC.
- VELOCITY MEDICAL SOLUTION