

◆ —◆ NRG ONCOLOGY —◆
WINTER 2025 MEETING

Exhibitor Prospectus

NRG
Oncology
2025 WINTER MEETING
PHOENIX, AZ



Phoenix Convention Center
Phoenix, Arizona
January 16-18, 2025



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Advancing Research. Improving Lives.™

About NRG ONCOLOGY

NRG ONCOLOGY MISSION STATEMENT

NRG Oncology seeks to improve the lives of patients with cancer by conducting practice-changing, multi-institutional clinical and translational research with an emphasis on gender-associated malignancies including gynecologic, breast, and prostate cancers and on localized or locally advanced cancers of all types.

NRG ONCOLOGY FOCUSES ON THE FOLLOWING DISEASES

- Adult brain tumors (primary and secondary)
- Head and neck cancer
- Localized and locally advanced lung cancer (both NSCLC and SCLC)
- Breast cancer
- Gastrointestinal cancer
- Genitourinary cancer (emphasizing non-metastatic prostate and bladder)
- Gynecologic cancer (including ovarian, cervix, and endometrial)



NRG Oncology

2025 WINTER MEETING
PHOENIX, AZ



About NRG2025

EDUCATIONAL OBJECTIVES OF THIS MEETING

- 1 Provide information to meeting participants on the current state of clinical and basic oncologic research, particularly, but not exclusively, as it relates to clinical trials in NRG Oncology's research focus areas through:
 - presentation of progress reports on recent NRG Oncology completed studies including emerging basic science research, cancer center and other NCI activities, and efforts of individual investigators.
 - updates on current clinical trials and discussions concerning future clinical programs to diagnose, treat, and/or prevent cancer.
- 2 Provide participants with peer-reviewed critiques on the progress of their projects with the objective of self-improvement.
- 3 Identify strengths and weaknesses of individual investigators and their institutions. Counsel investigators in corrective procedures to obtain better research and better-reported data. Provide educational programs on research objectives and procedures to improve investigator quality and productivity.
- 4 Provide a forum for expert reports from diverse fields to improve research practices and patient management.

WELCOME FUTURE EXHIBITORS

The purpose of the exhibits is to provide opportunities to inform members regarding the latest technologies, drugs, supplies, and services available to oncology researchers.

EXHIBITOR APPLICATION DEADLINE

December 30, 2025

EXHIBITING HOURS:

January 16, 2025 - 7:00AM - 6:00PM

January 17, 2025 - 7:00AM - 5:30PM

January 18, 2025 - 7:00AM - 12:30PM

EXHIBIT INSTALLATION HOURS:

Exhibit set-up begins: 3:00PM on January 15, 2025. Exhibits must be dismantled by: 1:30PM on January 18, 2025.

HOTEL RESERVATIONS

Hotel reservations may be made via the NRG Oncology website at www.NRGOnco.org under meeting resources tab.

EVENT REGISTRATION

Exhibitors will be registered by the Director of Exhibits via the exhibitor staff form, Page 10 of the Exhibitor Prospectus.

REGISTRATION QUESTIONS

For questions regarding registration, please contact balld@NRGOncology.org.

OFFERINGS

Meeting Program Listing

- Exhibitors receive complimentary advertising (mission statement and logo) in our final Program, **which is distributed to over 2,000 attendees.**

Online Platform Listings

- Exhibitors receive complimentary advertising (mission statement, logo, weblinks) on our platforms.
- In addition to exhibiting, NRG Oncology offers a variety of sponsorship opportunities including swag advertising and targeted receptions and luncheons. (limited availability).

MORE INFORMATION

For more information, please email:

Exhibits@NRGOncology.org

EXHIBITOR GUIDES & FAQs

ELIGIBILITY

- An organization that has a product or service that is related to the field of oncology is eligible to exhibit at the NRG Oncology Semiannual Meeting.
- NRG will only consider granting the Applications of exhibitors who submit a signed copy of the NRG Oncology Exhibitor Agreement along with their Application in advance of the meeting.

EXHIBIT INSTALLATION

- Exhibit set-up begins 3:00PM on January 15, 2025.
- Exhibits must be dismantled by 1:30PM on January 18, 2025.
- Hours are subject to change as our schedule is finalized.
- Any charges for shipping, installation, and dismantling are the responsibility of the exhibitor.

SPACE

- Rental of the space includes one (1) draped 6' x 30" table and two (2) chairs. The exhibitor is responsible for signage. Any internet connectivity or electrical needs are the responsibility of the Exhibitor. Information regarding these services will be provided after we have received your application.

USE OF SPACE

- No exhibit shall interfere with another exhibit. Signs, motion pictures, public address apparatus, loud speaking records and tapes are not permitted without special permission.

SUBLETTING OF SPACE

- Subletting of space will not be permitted. The principal exhibitor must sign the application for space. The principal exhibitor may not have materials, representatives or equipment from any organization other than his or her own.



EXHIBITOR GUIDES & FAQs

LIABILITY AND SECURITY

- Neither NRG Oncology nor the meeting facility will guarantee exhibitors against loss and will not be held responsible for loss of any material by or for any cause. Exhibitors must make provisions for safeguarding of their goods, materials, equipment and display at all times. Exhibitors are encouraged to carry their own insurance through their own sources at their expense.
- Exhibitor agrees to and does indemnify, hold-harmless and defend NRG Oncology from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind (including attorney's fees) which NRG Oncology may incur, pay or be required to pay, for any incident arising directly or indirectly from any intentional or negligent act or omission by exhibitor or any of its employees, or agents. NRG Oncology and its respective agents and employees shall not be responsible in any way for damage, loss, or destruction of any property of exhibitor or injury to exhibitor or its representative, agents, employees, licensees, or invitees.

LITERATURE FOR DISTRIBUTION

- All new exhibitors must submit sample copies of all literature to be distributed, and include the copies in the application for space, or be forwarded as soon as possible to the Director of Exhibits at exhibits@nrgoncology.org. NRG Oncology has the right to forbid distribution of any material(s).

DEMONSTRATIONS

- Competent, well-informed demonstrators must be in charge of all exhibits and must be present during all intermissions, excluding ghost exhibits.

SHIPPING

- Instructions and Information to follow after receipt of exhibitor agreement, exhibit application, and payment.



EXHIBITOR FEES

Exhibitor Type	Exhibitor Fee	Meeting Space Fee	Additional Exhibitor Table Fee
Commercial -Industry	\$4,000	\$2,500	\$1,000
Non-Profit Organization	\$1,600	\$1,400	\$600

- Meeting room spaces are limited and assigned based on a first-come basis and the fee is per day.
- The exhibitor fee is for exhibit space which consists of draped table and chairs, as well as advertising in final program, meeting platforms, and social media sites.
- Exhibitors must pay the costs of any electrical or other special requirements directly to the hotel.



SPONSORSHIP FEES

Sponsorship Type	Sponsorship Level One	Sponsorship Level Two	Sponsorship Level Three
Targeted Reception/Luncheon	\$10,000	\$15,000	\$20,000
Advertising	\$2,000	\$2,500	\$3,000
Promotional Advertising + Exhibiting	\$10,000	\$12,000	\$15,000

- Targeted reception space is limited and based on a first-come basis. Food and beverage is not included in the pricing and requires prior approval from the Director of Exhibits.
- Advertising Level One includes logo, company description, and acknowledgement in final program.
- Advertising Level Two includes logo, company description, product ad page, and acknowledgement in final program.
- Advertising Level Three includes logo, company description, product ad page, acknowledgement in final program, and advertising on our meeting platforms.
- Promotional advertising/exhibiting includes the items to be provided by the Sponsor to be distributed at the meeting, such as water bottles, notepads, stylus pens, or other promotional items with Sponsor's logo, in addition to advertisement on our meeting platforms. With the promotional sponsorship, an exhibit table is included. Requires approval from the Director of Exhibits.

Exhibitor Application

(To be Submitted Along with a Signed Exhibitor Agreement)

Company Name: _____

Contact Name: _____

Contact Title: _____ Phone: _____

Contact Email: _____

Exhibit and Meeting Room Space Fees for Industry-Commercial and Non-Profit

<u>Industry/Commercial</u>	<u>Industry Pricing</u>	<u>Non-Profit</u>	<u>Non-Profit Pricing</u>
Exhibit Table Space	\$4,000	Exhibit Table Space	\$ 1,600
Additional Exhibit Table Space	\$ 1,000	Additional Exhibit Table Space	\$ 600
Meeting Room Space	\$ 2,500	Meeting Room Space	\$ 1,400

Advertising and Promotional Advertising Fees for Industry-Commercial

<u>Advertising Only</u>	<u>Pricing</u>	<u>Promotional Advertising</u>	<u>Pricing</u>
Level One Advertising	\$ 2,000	Level One Promotional Advertising	\$ 10,000
Level Two Advertising	\$ 2,500	Level Two Promotional Advertising	\$ 15,000
Level Three Advertising	\$ 3,000	Level Three Promotional Advertising	\$20,000

Credit Authorization Information

For: _____ Total Amount Due: \$ _____

Credit Card No. _____ Expiration Date: _____

CVV No. _____ Signature: _____

Address: _____

City/State/Zip code _____

By signing this application you are authorizing NRG Oncology to charge the credit card, the authorized amount stated on the application. Please return completed application to balld@nrgoncology.org.

EXHIBITOR STAFF BADGE FORM

Please complete this form for on-site exhibitor attendees. If you have updates/changes please resubmit form to balld@nrgoncology.org.

EXHIBITING STAFF INFORMATION:

Please enter your three complimentary exhibit staff information in the chart below.

Exhibitor Staff Name & Title	Exhibitor Email	Exhibitor Number

ADDITIONAL EXHIBITOR STAFF BADGES ARE \$200.

If you need additional exhibit staff badges please enter the information below.

Exhibitor Staff Name & Title	Exhibitor Email	Exhibitor Number

CANCELLATIONS & REFUNDS

CANCELLATION POLICY

In the event that the Semiannual Meeting is postponed due to any occurrence not occasioned by the conduct of NRG Oncology or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of war, riot, civil commotion, sovereign conduct, or the act or conduct of any third party, then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof. If the occurrence results in cancellation of the meeting, the obligations of the parties under applicable agreements shall automatically be terminated and all exhibit payments shall be refunded to Exhibitor, less a pro rata share of expenses actually incurred by NRG Oncology in connection with the meeting.

EXHIBITOR REFUND POLICY

Full refund minus \$600 administrative fee for all cancellation request received prior to December 20, 2024.

Half refund minus \$800 Administrative fee for all cancellation request received after December 21, 2024

No refunds will be granted after January 3, 2025.

CONTACT INFORMATION

For questions or information regarding the exhibitor prospectus, please contact:

Davina Ball

Director of Exhibits

Email: exhibits@nrgoncology.org