NRG Communications & Publications
General Session
July 21, 2023
Communications Committee

Staff

- Angela Pier
- Michelle Shepard
- Cathy Galoppo
- Cheryl Leow (FORTE)

- New staff mailbox: Communications@NRGOncoology.org
## Communications Committee

### Chair: Tom Julian

<table>
<thead>
<tr>
<th>Members</th>
<th>Members</th>
</tr>
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</table>
| Hope Alcorn  
James Bates, MD  
Sally Bialy  
Michael Cowher, MD  
Martha Duncan, RN, MSN  
Thomas George, MD  
Jade Gibson  
Kristin Higgins, MD | Matthew Hudson, PhD  
Skyler Johnson, MD  
Jon Kiddy  
Miriam Knoll, MD  
Carol Lam  
Tambre Leighn  
Pamela Mason, RN  
Malcolm Mattes, MD  
Debbie Miller, PhD |
Social Media Analytics for 2023

• Twitter Followers – 7,553
• Facebook Followers – 613
• LinkedIn Followers – 1,709
• Instagram Followers – 1,313

FIND US ON SOCIAL MEDIA

Twitter @NRGOnc
Facebook @NRG Oncology
Instagram @NRGOnc
LinkedIn @NRG Oncology
YouTube @NRGOnc
Social Media Ambassadors for July NRG Meeting

#NRG2023 #NRG10

Social Media Ambassadors

James Bates, MD
Winship Cancer Institute of Emory University
@JamesBatesMD

Tambre Leighn
NRG Patient Advocate
Well Beyond Ordinary
@tambreleighn

Anna M Brown, MD, MPhil
Aspirus Cancer Care
@ajguaranna27

Brian Ramnaraign, MD FACP
University of Florida Health Cancer Center
@RamnaraignMD

Celebrate
10 Years of NRG Oncology

Philadelphia
July 20–22, 2023
Communications Initiatives

• Monthly Newsletters
  o Disease site awareness months
  o Advocate, nurse, & physician interviews
  o New trials, Upcoming trials
  o Study video interviews
  o Outreach to committee chairs
  o Protocol Support Committee, SDMC, FORTE, and NCORP updates.
  o ~ 18,000 contacts

• Weekly Email Broadcasts
  o Protocol Activity (Closures, Activations, etc.)
  o Publications updates
  o Safety reports
  o Meeting information
  o Other priority news

• Special Email Broadcasts
  o Time-sensitive protocol items
  o Activations
  o Closures
  o Important announcements
  o Leadership opportunities/openings

• NRG Presentation Slides
  o Updates coming for the NRG presentation templates pending review and approvals.
Communications Initiatives

- **Recent Major Changes on Website**
  - Creation of a patient materials table that is filterable by cancer type and patient-friendly study name.
    - [www.nrgoncology.org/Patients/Patient-Study-Search](http://www.nrgoncology.org/Patients/Patient-Study-Search)

- **Upcoming Major Changes on Website**
  - New templates in development for the NRG Committee pages

- **PI Toolkit Items**
  - Patient Study Brochures
  - Patient Study Webpages
  - Social media at activation and through study’s lifetime
  - Study Site Flyers
  - Study-specific Newsletters
  - Webinars or Protocol Overview Sessions
  - Tracking all PI toolkit items centrally in NRG Operations

- **Press Releases**
  - Major NRG publications
  - Plenary or Special Session presentations at scientific conferences
  - NRG leadership changes
  - Major news items
NRG Website

• 579,148 Pageviews from January 1, 2023 – July 1, 2023
• Most Viewed Areas: Homepage, Protocol Table, Meeting Webpages, the Center for Innovation in Radiation Oncology (CIRO)
• Feedback welcome and can be sent to: communications@nrgoncology.org
NRG Patient Engagement Effort

• Activated Patient Study Webpages:

  TOTAL WEBPAGES FOR ACTIVE STUDIES: 27

• Upcoming Webpages for Activation:
  • NRG-BR009, NRG-GU013, NRG-BN005, NRG-GI003
# Publications Committee

## Staff

<table>
<thead>
<tr>
<th>Pittsburgh</th>
<th>Philadelphia</th>
<th>Buffalo</th>
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<tbody>
<tr>
<td>Sheila Evans</td>
<td>Sharon Hartson</td>
<td>Sally Bialy</td>
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<tr>
<td>Francy Fonzi</td>
<td>Suzanne Baldwin</td>
<td>Kim Blaser</td>
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<tr>
<td>Wendy Rea</td>
<td>Jessica Faucher</td>
<td>Anne Reardon</td>
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<td></td>
<td>Jeanine Martin</td>
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<tr>
<td></td>
<td>Eileen Quenzer</td>
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</tbody>
</table>
New Publication Leadership and Committee Members

David G Mutch, MD - Chair
William Small, Jr, MD - Vice Chair
Christi Kim, MD
Janice Lu, MD
Alexis Giron Santos
# Publications Committee Members

**Deputy Group Chair:** Harry Bear, MD  
**Chair:** David G Mutch, MD  
**Vice-Chairs:** William Small, Jr, MD, Tom Julian, MD

## Members

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Michael J Birrer, MD, PhD</td>
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<tr>
<td>James J Dignam, PhD</td>
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<tr>
<td>Laurel A Habel, PhD</td>
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<tr>
<td>Christi Kim, MD, FACP</td>
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<tr>
<td>Janice Lu, MD, PhD</td>
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<tr>
<td>Benjamin Movsas, MD</td>
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<td>Gilbert D Padula, MD</td>
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<tr>
<td>Stephanie Pugh, PhD</td>
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<tr>
<td>Priya Rastogi, MD</td>
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<tr>
<td>Rachel Rabinovitch, MD</td>
</tr>
<tr>
<td>Alexis D. Giron Santos, BS</td>
</tr>
<tr>
<td>Aaron H Wolfson, MD</td>
</tr>
<tr>
<td>Ying Xiao, PhD</td>
</tr>
<tr>
<td>Sue S Yom, MD, PhD</td>
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# NRG Publications Volume Report

Jan 1, 2014-Dec 31, 2022

**Abstracts and Manuscripts**

<table>
<thead>
<tr>
<th>Published/Presented</th>
<th>1/1/14-6/30/23</th>
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<tbody>
<tr>
<td>Abstracts Presented</td>
<td>718</td>
</tr>
<tr>
<td>Manuscripts-Miscellaneous Publications</td>
<td>789</td>
</tr>
<tr>
<td>Total Publications</td>
<td>1507</td>
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</table>
### Pubs in High Impact Journals Jan 2014-Jun 2023

<table>
<thead>
<tr>
<th>Journal Published and e-Pub</th>
<th>Impact Factor</th>
<th>Total Jan-Jun 2023</th>
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</thead>
<tbody>
<tr>
<td>Lancet</td>
<td>202.731</td>
<td>13</td>
</tr>
<tr>
<td>NEJM</td>
<td>176.082</td>
<td>18</td>
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<tr>
<td>JAMA</td>
<td>157.375</td>
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<tr>
<td>JCO</td>
<td>50.717</td>
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<tr>
<td>Lancet Oncology</td>
<td>51.100</td>
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<tr>
<td>Annals of Oncology</td>
<td>50.500</td>
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<tr>
<td>JAMA Oncology</td>
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<tr>
<td>European Urology</td>
<td>24.344</td>
<td>6</td>
</tr>
<tr>
<td>JNCI</td>
<td>11.816</td>
<td>31</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>254</strong></td>
<td></td>
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</table>
Publications in High impact journals
Jan 1, 2014-June 30, 2023

- High Impact Journals: 32%
- Other Journals: 68%
Clinical-Trials Tab → Publications Tab

NRG Oncology Publications Policy and Guidelines
• Pubs Policy v.02/18/2020

NIH Manuscript Submission Requirements
• What Corresponding Authors Need to Know

Data Sharing Policy
• Data Sharing Policy v2 10-2-15

Presentation Templates
• PowerPoint Presentation
• Poster Oblong
• Poster Square

NRG Staff Resources
• Central manuscript submission
• Help with NIHMS

https://www.nrgoncology.org/Clinical-Trials/Publications
Questions/Concerns

Is there something that we can do better, please let us know.

Contact Information

NRG-Publications@NRGOnecology.org