



Sponsor and Exhibitor Prospectus



NRG ONCOLOGY

NRG Oncology brings its membership together biannually in a working meeting to advance our research through the continuum from concept development to reporting of research results and to engage our membership.

Uniquely positioned

Internationally recognized investigators populate the leadership and membership of all seven cancer disease site committees encompassed by NRG Oncology:

- Brain tumors
- Breast cancer
- Gastrointestinal cancer
- Genitourinary cancer
- Gynecologic cancer
- Head and Neck cancer
- Lung cancer

NRG Oncology and its partners have more than 150 years' experience in conducting practice-defining, multi-institutional phase II and III trials as well as undertaking the kind of phase I trials and translational biological studies that will be imperative for future clinical cancer research.



New Exhibit & Sponsor Opportunities Now Available

We have analyzed the July meeting experience and now offer new ways to reach our virtual audience including:

- Session sponsorship
- In-meeting interactivity
- One-on-one meetings
- Exclusive opportunities

As a sponsor, you will also receive a post-event Executive Summary with data such as:

- Number of attendees & sessions
- Interaction with your brand
- Videos/whitepapers viewed/downloaded

July 2020 Meeting Statistics:

- Number of attendees: 2,413
- 51% increase in attendance
- 863 first-time attendees
- Number of sessions: 23

Benefits will vary depending on level of investment.



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

EVENT DETAILS

Meeting Dates: January 28-30, 2021

Exhibitor Dates: Thursday, January 28 - Friday, January 29, 2021.

Exhibition Schedule: The virtual exhibit hall will be open from 10 am - 6 PM EST (UTC-4).

Registered attendees and exhibitors will be provided a link to the conference website once registration is confirmed and the website is open.



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

VIRTUAL EXHIBIT HALL

\$1,400 fee includes:

- Access to attendee list to request appointments.
- Exclusive Zoom room.
- Upload company description, logo, video, PDF's to Exhibitor Dashboard and featured on exhibitor webpage.
- Leads include booth visitors and who downloads/accesses your company information.
- Company name in email to attendees promoting all sponsors and exhibitors.
- Two (2) complimentary conference registrations.



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

STAND ALONE OFFERINGS

New Investigator Networking Luncheon

Thursday, January 28, 2021, 12:15-1:00 p.m. (2 available)

The NRG Oncology Investigator Networking Virtual Luncheon offers a unique opportunity for sponsors to brand the networking space, which is being hosted using Remo collaborative software.

The Luncheon provides junior investigators the opportunity to interact with the senior leadership of NRG Oncology, including Group Chairs, committee chairs and co-chairs from across our therapeutic areas. Sponsors have a unique opportunity to brand the space including short video message which will run at strategic time points. While the event is invitation-only for NRG Members, this is an opportunity to bring awareness to your brand with an elite group of influencers and up-and-coming clinical researchers. The event is anticipated to host 60 attendees, including NRG senior leadership from each of our therapeutic areas, group chairs, and other senior leaders.

This unique opportunity provides the ability to brand the virtual meeting space, logo and short video to run at the start of lunch, one pre-event branded email, a \$10 food delivery gift card (DoorDash, GrubHub) sent to each attendee with your compliments to enjoy a lunch of their choice, one in-session announcement, two complimentary conference registrations and recognition as a sponsor on our main conference web page. Aggregate data about attendee's will be available post-event.

Cost: \$5,000. Reduced cost for Platinum, Gold & Silver Sponsors.

NRG Patient Advocate Session Sponsorship

Friday, January 29, 2021, 3:30-5:00 p.m. (3 available)

This opportunity provides the ability be recognized during the open meeting of the Patient Advocate Committee, scheduled at 4pm on 1/29/2021. This session is available to all meeting attendees and will be webinar style, with the committee members on camera and attendee's in audience mode.

The sponsorship provides direct support to the ongoing activities of the NRG Patient Advocates. Sponsor branding will appear on the session landing page, will be recognized during the meeting as well as included on the main conference web page. You will also receive one complimentary conference registration.

Cost: \$2,000.



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

PRE-CONFERENCE PROMOTION



**WINTER 2021
VIRTUAL MEETING**
Jan. 28 - 30, 2021

	Platinum \$5,000 3 available	Gold \$3,800 4 available	Silver \$2,500	Bronze \$1,000
Logo/link included in registration confirmation email	✓			
Complimentary conference registrations	4	3	2	1
One social media announcement promoting your sponsorship	✓	✓		
Branding included in one pre-meeting email to all attendees	✓	✓		
Inclusion in email promoting all sponsors and exhibitors	✓	✓	✓	✓
Ad in virtual program book	Full Page	Half Page		
Logo on main conference web page with link to company web page	✓	✓	✓	✓
Company name & description included in virtual program book	50 words	50 words	25 words	20 words



**WINTER 2021
VIRTUAL MEETING**
Jan. 28 - 30, 2021

DAY-OF CONFERENCE



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

	Platinum \$5,000 3 available	Gold \$3,800 4 available	Silver \$2,500	Bronze \$1,000
Each Platinum Sponsor also receives one of the following exclusive benefits at no additional cost (first come first served):				
<input type="checkbox"/> Logo on conference log-in dashboard <input type="checkbox"/> Sponsor of conference app <input type="checkbox"/> General Session Sponsor <ul style="list-style-type: none"> • Logo on session page in virtual program • 15 second pre-roll prior at start of the session • Acknowledgement by Program Chair during session • 1,200 attended July, 2020 session 	✓			
One push notification during conference	✓	✓		
Booth in virtual exhibit hall	✓	✓	✓	
Verbal recognition during General Session Presentation	✓	✓	✓	✓

POST-CONFERENCE

Branding included in one post-meeting email to all attendees	✓	✓		
Access to general meeting statistics and booth activity	✓	✓	✓	

Exhibitor/Sponsor Application



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor (\$5,000) | <input type="checkbox"/> Bronze Sponsor (\$1,000) |
| <input type="checkbox"/> Gold Sponsor (\$3,800) | <input type="checkbox"/> Exhibitor (\$1,400) |
| <input type="checkbox"/> Silver Sponsor (\$2,500) | |

Company Name: _____

Website: _____

Mailing Address: _____

Contact: _____

Phone: _____

Email: _____

REGISTRATION

You will receive a link shortly where you will be able to enter your complimentary registrations and purchase additional tickets.



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

Exhibitor/Sponsor Application



**WINTER 2021
VIRTUAL MEETING**
Jan. 28 - 30, 2021

Submit completed application or for any questions please contact:

Julie Ford

Fordj@nrgoncology.org

Payment Instructions:

An invoice will be sent within one (1) business day after receipt of application. To arrange for credit card payments, please contact Davina Ball, Registration Manager, Balld@nrgoncology.org.

The undersigned agrees to be bound by the terms and conditions outlined on following page of this application:

Signature: _____

Name: _____ Date: _____



**WINTER 2021
VIRTUAL MEETING**
Jan. 28 - 30, 2021

Policies



WINTER 2021
VIRTUAL MEETING
Jan. 28 - 30, 2021

LIABILITY/HOLD HARMLESS. Exhibitor hereby agrees to and does indemnify, hold harmless, and defend NRG Oncology Foundation, Inc. ("NRG") from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and NRG and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES AND REGULATIONS. The rules and regulations of NRG exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that NRG shall have the right to make such rules and regulations or changes for said exhibition as it shall deem necessary. NRG shall have the final determination for enforcement of all rules, regulations and conditions. NRG reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the NRG mission and values. This includes the conduct of persons and the content of the exhibit. NRG may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND REGISTRATION. Each exhibitor must name at least one person to be representative in connection with the virtual exhibit. Exhibitors are invited to attend open sessions but must update their name in their video feed to indicate their company as well as their name. Additional representatives may register for an additional fee. Sharing of any log - in information to the NRG Oncology Summer Meeting with any non-registered person(s) is strictly prohibited and grounds for dismissal of exhibitor from the Summer Meeting. Exhibitors are expected to be familiar with and adhere to the NRG Oncology Anti- Harassment and Meetings Code of Conduct Policy as available <https://www.nrgoncology.org/Resources/Meetings/January-2021-Semiannual-Meeting-Resources>.

TERMS AND CONDITIONS. By submitting an exhibit application; I hereby authorize NRG to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations. I agree to ensure all company representatives will be registered attendees and update their name to include company information. NRG reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I have signed the exhibit application indicating that I understand the rules and regulations.