



NRG ONCOLOGY SUMMER MEETING EXHIBITOR PROSPECTUS

NRG Exhibits & Sponsorship Team
exhibits@nrgoncology.org



MEETING DETAILS

The Summer meeting will span July 18th through July 25th.

On-site event | Chicago, IL | July 21-23, 2022

Virtual event | Online | July 18-25, 2022

On-site Exhibit Hours

July 22nd - 7:00AM - 5:00PM CT

July 23rd - 7:00AM - 2:00PM CT

ABOUT NRG ONCOLOGY

NRG Oncology brings its membership together for working meetings to advance our research through the continuum from concept development to reporting of research results and to engage our membership. With 150 years of collective experience in Phase II and Phase III trials, NRG Oncology places an emphasis on localized and locally advanced cancers with a focus on gender-specific malignancies. NRG Oncology is one of four adult cancer cooperative groups under the NCTN.

Internationally recognized investigators populate the leadership and membership of all seven cancer disease site committees encompassed by NRG Oncology. In addition, as the result of the history of its legacy groups, NRG Oncology will bring extensive experience in the conduct of trials not only in the United States but also overseas and in Canada; every NCI-designated cancer center in the United States that conducts clinical research and every lead provincial cancer center in Canada participates in one or more of NRG Oncology's three legacy groups.

Our Mission Statement:

NRG Oncology seeks to improve the lives of cancer patients by conducting practice-changing multi-institutional clinical and translational research with emphases on gender-specific malignancies including gynecologic, breast, and prostate cancers and on localized or locally advanced cancers of all types.

WHY EXHIBIT?

While technology has its time and place, NRG Oncology's meetings are a time for building strong, meaningful business relationships that lead to innovative research. Team science isn't a spectator sport taking place on screen; it's a handshake, an introduction, and a meaningful exchange well beyond formal agenda items. Exhibitors to the NRG Oncology Summer 2022 meeting will participate in the new age of NRG meetings, blending inclusivity through virtual options with our core activities, in-person.

All of our disease-focused committees will meet in-person, drawing our internationally renowned investigators and leaders together for business both formal and informal. We have expected combined attendance of over 2400 people between our virtual and in-person attendees. With both networking opportunities and a number of in-person only sessions along with our virtual offerings, exhibitors have an opportunity to interact and join our team science approach.

Our research agenda and attendee specialties and disciplines covers a significant span of interests and specialties in cancer research, prevention, detection, and quality of life science. Our members draw from across the country - and the world, bringing diverse perspectives and expertise. Exhibitors will find opportunities to engage and participate as we actively work on our portfolio of research, share results of our work, and plan for our next steps in our mission to improve the lives of cancer patients, and their families.

EXHIBIT
PACKAGES

Pre-Conference

	Premium \$6200	Select \$4600	Basic \$3200
Logo & Link included in registration confirmation email to attendees	✓		
Complimentary conference registrations	4	3	2
One social media announcement (Thursday 7/21 on LinkedIn, Twitter, Facebook)	✓	✓	
Ad in program book	Full Page	Half Page	
Logo on NRG Meeting Resources webpage with company link	✓	✓	✓
Company-provided video on NRG Meeting Resources webpage	✓	✓	
General Session Sponsor <ul style="list-style-type: none"> • Logo on session screen • 15s company video preceding session • Acknowledgement by program chair • Reach 1500 attendees 	✓		

Day of Conference

Lead Capture Licensing (scanning attendee badges)	1	1	1
Push notifications during conferences	✓	✓	
Exhibit Booth on-site (6'x30" table with drapery provided)	✓	✓	✓
Virtual booth on virtual platform throughout the meeting	✓	✓	

Additional lead licenses can be purchased for \$500/license. One license for one representative is included with each exhibit package. To learn more about our meeting's lead capture software, please visit our Sponsor & Exhibitor FAQ page on the NRG website.

Non-profit organizations and governmental agencies will receive the following:

- 6'x30" skirted exhibit table
- Virtual exhibit booth
- Side and back drape
- Two side chairs

SPONSOR PACKAGES

	Platinum \$2400	Gold \$1700	Silver \$1100
Logo on virtual platform log-in page (used by F2F and virtual attendees)	✓		
Complimentary conference registrations (on-site + virtual)	4	3	2
One social media announcement (Thursday 7/21 on LinkedIn, Twitter, Facebook)	✓	✓	
Ad in program book	Full Page	Half Page	
Logo on NRG Meeting Resources webpage with company link	✓	✓	✓
Company-provided video on NRG Meeting Resources webpage	✓	✓	
Logo on check-in kiosks	✓	✓	
General Session Sponsor <ul style="list-style-type: none"> • Logo on session screen • 15s company video preceding session • Acknowledgement by program chair • Reach 1500 attendees 	✓		

Opportunities to Support NRG Oncology's Summer 2022 Meeting

This year, we have opportunities for your company to get in front of hundreds of medical oncology professionals. In addition to our sponsorship and exhibit packages, we are offering exclusive and non-exclusive possibilities. If you are interested or would like more information, please reach out to our exhibits and sponsorship team.

- Hosted a networking reception (45-minute) with targeted invites, please reach out to our exhibits & sponsorship team. (Reminder emails will be sent to the attendee list two weeks in advance)
- Become a sponsor for our Early Career New Investigator networking reception
- Company branded water bottle swag promotion
- Logo on complimentary mask/sanitation stations

EXHIBIT FAQ

REGISTRATION - All exhibitors must register as an exhibitor to receive name badges. Exhibitors are entitled up to 4 complimentary badges per Exhibit Table, depending on the package. Additional badges are \$100 per person. Exhibitors can pick up their badges at the check-in kiosk. Each exhibitor must name at least one person to be the representative in connection with the virtual exhibit. Virtual exhibitors are invited to attend open sessions but must update their name in their video feed to indicate their company as well as their name. On-site exhibitors wearing a badge may attend and session not noted as 'Closed'. Additional representatives may register for an additional fee. Sharing of any log-in information to the NRG Oncology Summer Meeting with any non-registered person(s) is strictly prohibited and grounds for dismissal of exhibitor from the Summer Meeting. Exhibitors are expected to be familiar with and adhere to the NRG Oncology Anti-Harassment and Meetings Code of Conduct Policy as available. NRG Oncology will set up a registration management page for each exhibitor. Upon receipt of exhibit fee payment, a link to account creation and information regarding the number of complimentary registrations earned will be emailed to the exhibitor's registration contact which the exhibitor has provided.

Exhibit Installation Hours

Exhibit Set-up begins: 4:00 pm, Thursday, July 21st, 2022

Exhibits must be dismantled by: 3:00 pm, Saturday, July 23rd, 2022 (subject to change as our schedule is finalized)

Any charges for Shipping, Installation, and Dismantling are the responsibility of the Exhibitor.

SPACE - Rental of the space includes draped one (1) 6' x 30" table and two (2) chairs. The exhibitor is responsible for signage. Any internet connectivity or electrical needs are the responsibility of the Exhibitor. Information regarding these services will be provided after we have received your application. No exhibit shall interfere with another exhibit. Signs, motion pictures, public address apparatus, loud speaking records and tapes are not permitted without special permission.

SUBLETTING OF SPACE - Subletting of space will not be permitted. The principal exhibitor must sign the application for space. The principal exhibitor may not have materials, representatives or equipment from any organization other than their own.

HOTEL RESERVATIONS - All on-site exhibitors are responsible for making their own reservations. Reservations must be made via hotel link on the NRG Oncology Meeting Resources Exhibitor page by June 28th, 2022. For your convenience, all Continental Breakfast and Beverage Breaks will be held in the Exhibitor Display Area.

ELIGIBILITY - An organization that has a product or service that is related to the field of oncology is eligible to exhibit at the NRG Oncology Summer 2022 Meeting. NRG Oncology reserves the right to accept or reject a potential exhibitor based on its assessment of whether that company or organization's products and/or services are relevant to NRG Oncology members/meeting attendees. All exhibitor applications must be approved in advance of the meeting.

DEMONSTRATIONS - Competent, well-informed demonstrators must be in charge of all exhibits and must be present during all intermissions.

LITERATURE FOR DISTRIBUTION - All new exhibitors must submit sample copies of all literature to be distributed, and must accompany the Application for Space, or be forwarded as soon as available to the Director of Exhibitors. NRG Oncology has the right to forbid distribution of any material.

ADD-ONS

Tables - (If space is available) Additional table cost: \$1,000.00

Leads - Lead capture can be issued for an additional \$500 per license.

All display material must be fire proof and subject to inspection by the local Fire Marshall. No flammable fluids or substances may be used.

COMPANY OBJECTIVE

NRG Oncology Semiannual Meeting
July 21st-23rd - Chicago, IL

Your Company's Objective

NRG Oncology looks forward to your participation as an exhibitor in this year's July 2022 Summer meeting in Chicago, IL. To complete your application, we are requesting a brief 4-5 line synopsis of your company's objective. This information is mandatory for our Final Agenda Program which will be distributed at the meeting. Your company's objective is due in our office by June 21st, 2022. Please forward all responses via email to the exhibits team at exhibits@nrgoncology.org.

Company Name _____

Company Objective



APPLICATION & PAYMENT

Company Name (As it should appear in the final agenda program)

Mailing Address

City State Zip Code

Company Phone Company Fax Company Email

Company Website Address

Please indicate any special requests regarding the on-site exhibit space

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Principal Exhibitor Contact Name

Contact's Mailing Address

City State Zip Code

Contact's Phone Contact's Fax Contact's Email

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Registration: Please list on-site representative names (complimentary quantity based on package type)

(1) On-site Representative (2) On-site Representative

(3) On-site Representative (4) On-site Representative

Additional On-site Representatives must pay the NRG Registration Fee of \$100

(1) Additional On-site Representative (\$100) (2) Additional On-site Representative (\$100)

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Exhibit space will be located on the lower level of the Hyatt Regency Chicago. Exhibitor agrees to all exhibit & sponsor policies as outlined above. In addition, exhibitors and agree to the on-site attendee and exhibitor policies as defined on the NRG Summer 2022 Sponsors & Exhibits page (<https://www.nrgoncology.org/NRG2022-Summer-Meeting/Sponsors>) and COVID-19 Safety page ([NRGOncology.org/NRG2022-Summer-Mtg/COVID-19](https://www.nrgoncology.org/NRG2022-Summer-Mtg/COVID-19))

If you have questions about the NRG Oncology Summer 2022 Meeting, please reach out to the exhibits & sponsorship team: exhibits@nrgoncology.org. For Advocacy Supporters, Professional Societies, and Publisher's Exhibit Rates, please reach out via email and select the "Advocacy Supporters" option on the payment page below.

APPLICATION & PAYMENT

Payment - Please select all that apply:

- ☐ \$6200 - Premium Package
- ☐ \$4600 - Select Package
- ☐ \$3200 - Basic Package
- ☐ \$2400 - Platinum Package
- ☐ \$1700 - Gold Package
- ☐ \$1100 - Silver Package
- ☐ \$_____ - Additional Lead Capture Licenses (\$500/ea)
- ☐ \$_____ - Additional On-Site Representatives (\$100/ea)
- ☐ \$_____ - Additional Table (\$1000/ea)
- ☐ Advocacy Supporters, Professional Societies, and Publisher's Exhibit Rates

Total \$_____

THE UNDERSIGNED AGREES TO BE BOUND BY THE TERMS AND CONDITIONS CONTAINED IN THE PROSPECTUS ACCOMPANYING THIS APPLICATION.

Signature of Principle Exhibitor Contact _____ Date _____

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Once an application is received, an invoice will be sent to the email address of the primary exhibitor contact by our exhibits & sponsorship team within two (2) business days.

Please send all completed applications to exhibits@nrgoncology.org

For NRG Oncology use Only

Table Assigned:_____ Total Paid:_____ Check #:_____ Date Received:_____