

NRG | **VIRTUAL**
ONCOLOGY™ | **SUMMER**
MEETING
JULY 19 - 28 , 2021

Exhibits Open July 22-23

Sponsor and Exhibitor Prospectus





ABOUT US

NRG's mission is to improve the lives of cancer patients.

Clinical &
Translational
Research

Focus on Gender-
Specific Malignancies

Emphasis on
Localized/ Locally
Advanced
Cancers

Leadership &
Membership
represent: Brain,
Breast, GI, GU, Gyn,
Head/Neck, Lung

150 years
experience in
Phase II and III
trials

SEMI ANNUAL MEETINGS

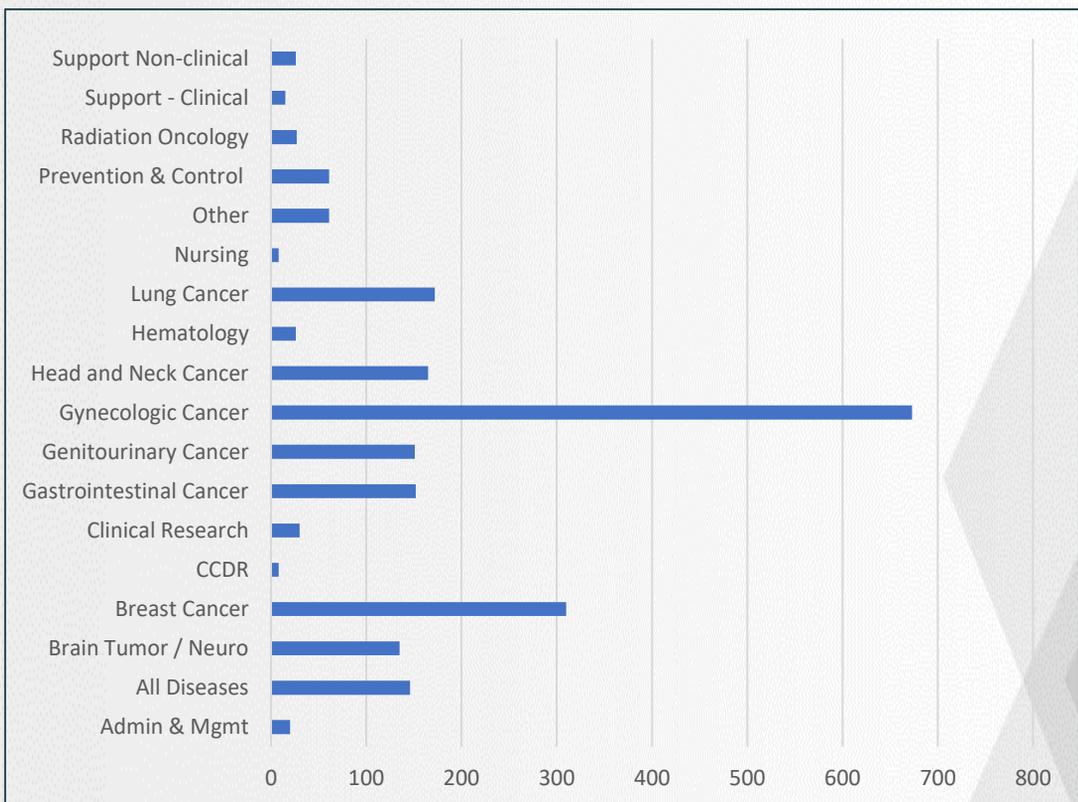
NRG Oncology brings its membership together for working meetings to advance our research through the continuum from concept development to reporting of research results and to engage our membership.

January, 2021 Virtual Meeting-at-a-Glance

2,811 registrants

55 sessions

Attendee Specialty Area



NEW EXHIBIT & NETWORKING PLATFORM CAPABILITIES

The virtual Networking & Exhibit Hall for the July 22-24, 2021 meeting will be hosted on a new platform and features new opportunities to engage with attendees, drive traffic to the exhibit hall and ultimately generate more leads.

Gamification & leaderboards

**Direct appointment setting
attendees → exhibitor
exhibitor → attendee**

Ability to attend all networking sessions

**Segmented marketing campaign by NRG based on
exhibitor/attendee mutual therapeutic area &/or
discipline**

Roundtables in each booth for “sit down” meetings

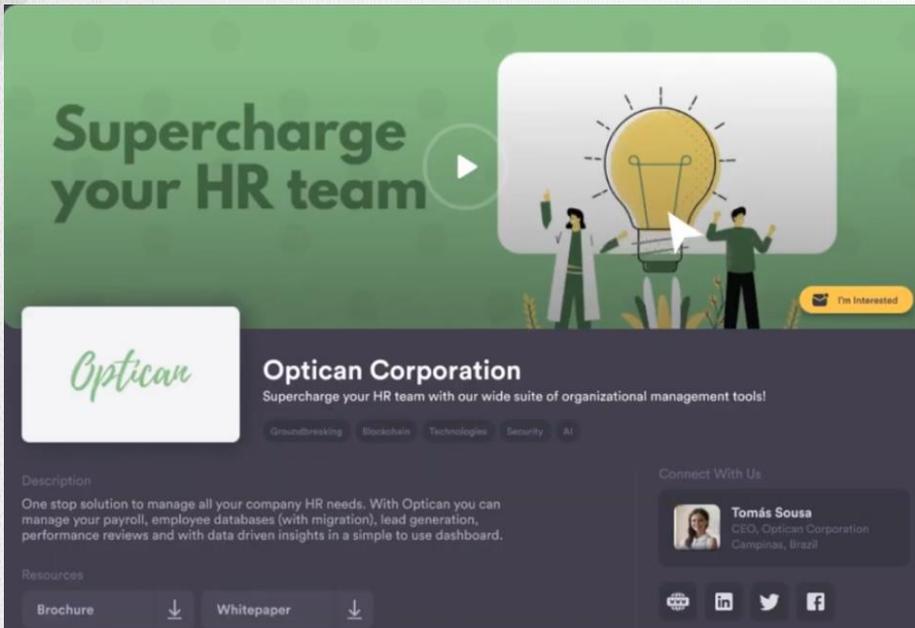
Alert sent to exhibit staff when attendee enters booth

Group and one-on-one video & chat

Branding opportunities based on level of investment

Exhibit & Networking Platform

Standard Booth Home Page View

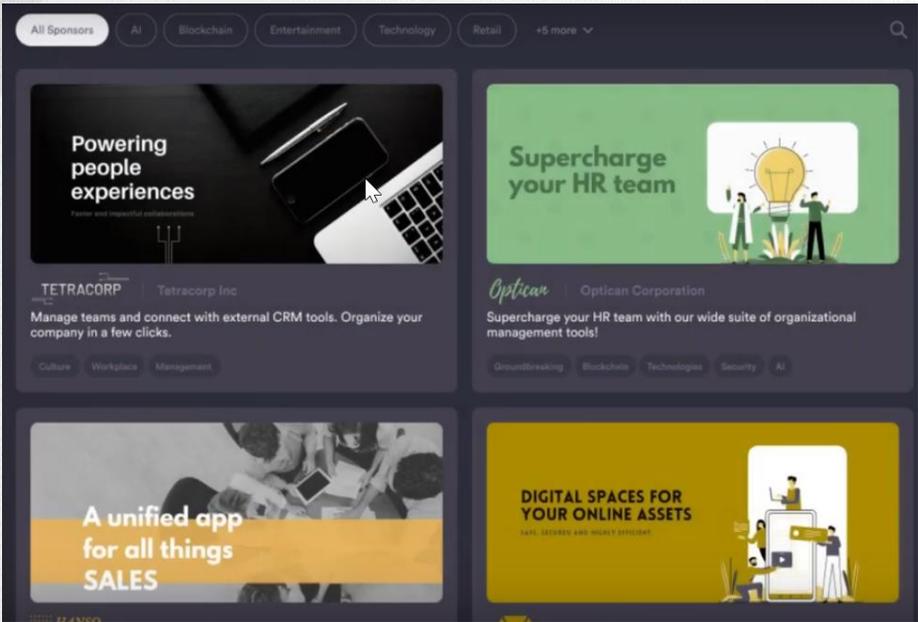


Custom Booth Upgrade View. Platinum & Gold only.



Exhibit & Networking Platform

Exhibitor List View



Meeting Space Within Booth

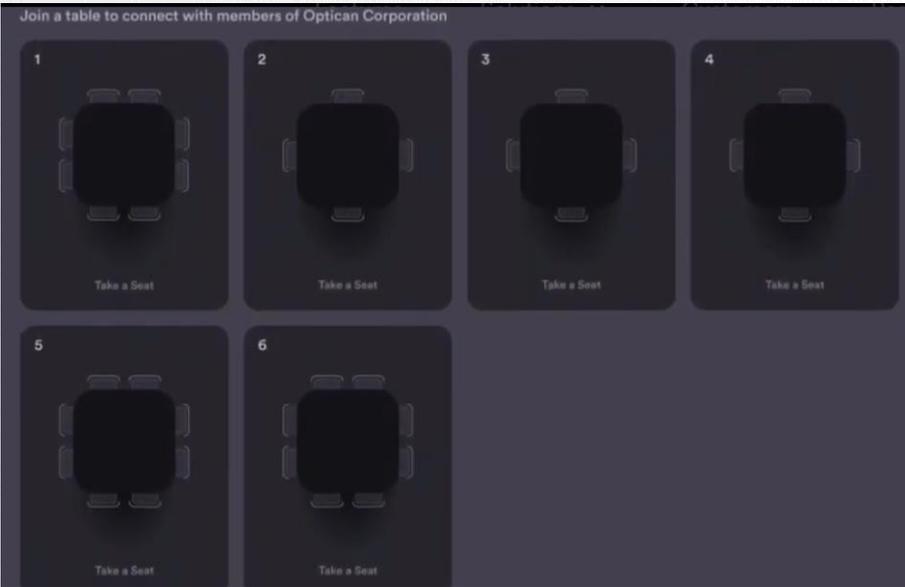
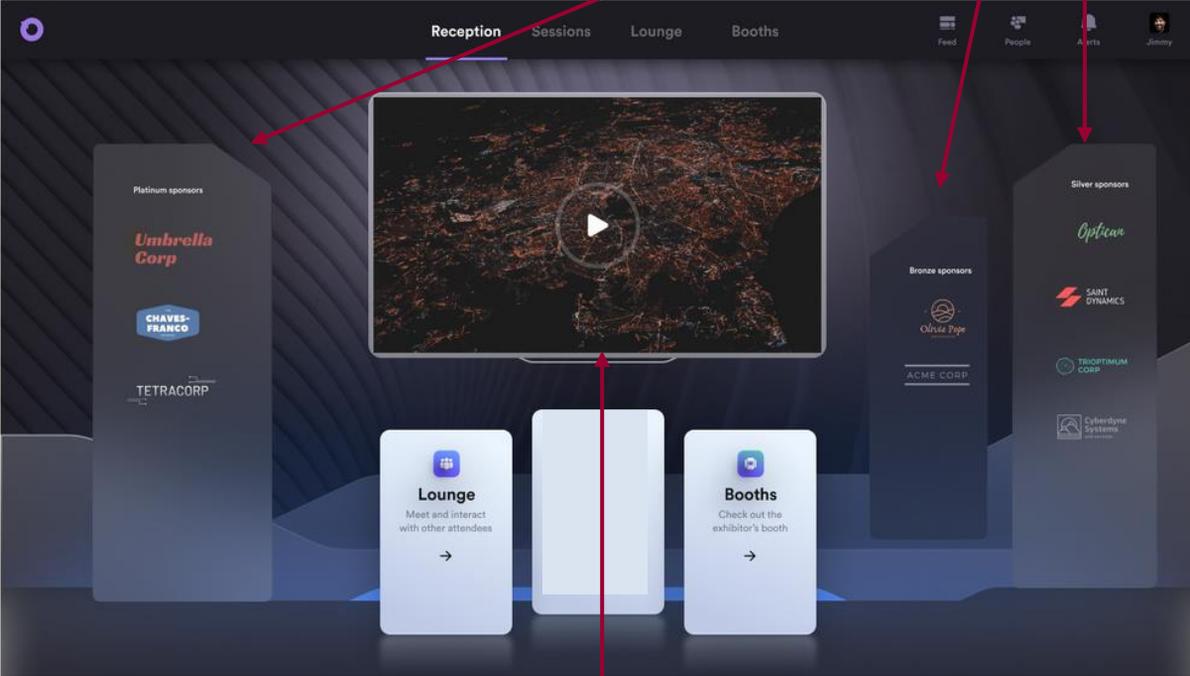


Exhibit & Networking Platform

Landing Page for Networking & Exhibits



Sponsor logos

Sponsor-provided video (exclusive to Platinum)



EXHIBITOR PACKAGE

\$1,400

Booth includes:

- Direct access to attendee list for appointments setting.
- Collateral showcase for brochures, whitepapers, video.
- Network with attendees
 - Access to all networking sessions*
 - In-booth lounge/tables for “sit-down” discussions
 - One-on-one chat
 - Virtual group meetings
- Booth branding with logos, video, graphics.
- Contact information from attendees who interacted with your booth.
- Segmented emails from NRG to attendees based on mutual therapeutic area and/or discipline.
- Two conference registrations.
- Product demos. If you are planning demos, NRG will send push notifications (limited opportunity) to alert attendees.

*Networking sessions: Thursday 12-12:30 & 3:45, Friday 12-12:30



PREMIUM SPONSORSHIPS

PLATINUM - \$5,000 (1 available)

PRE-CONFERENCE

- Logo in registration confirmation emails
- 4 conference registrations
- One social media announcement (provided by sponsor)
- Logo/link on main conference website
- Company 50-word description included in virtual program book

DAY-OF CONFERENCE

- Logo on conference log in dashboard
- General Session Sponsor with 15-second pre-roll
- Custom booth complimentary upgrade
- Logo/link on exhibit platform landing page and featured sponsor-provided video
- Segmented emails from NRG to attendees based on mutual therapeutic area &/or specialty
- Rotating banner ad on conference web page
- Access to all networking sessions*. Tables will be labeled by disease area and “moderated” by disease committee senior leadership.
- Verbal recognition during General Session Presentation

GOLD - \$3,800 (4 available)

PRE-CONFERENCE

- 3 conference registrations
- One social media announcement (provided by sponsor)
- Logo/link on main conference website
- Company 50-word description included in virtual program book

DAY-OF CONFERENCE

- Custom booth complimentary upgrade
- Logo/link on exhibit platform landing page
- Segmented emails from NRG to attendees based on mutual therapeutic area &/or specialty
- Rotating banner ad on conference website
- Access to all networking sessions*. Tables will be labeled by disease area and “moderated” by disease committee senior leadership
- Verbal recognition during General Session Presentation

SILVER - \$2,500

PRE-CONFERENCE

- 2 conference registrations
- Logo/link on main conference website
- Company 25-word description included in virtual program book

DAY-OF CONFERENCE

- Standard booth in exhibit hall
- Logo/link on exhibit platform landing page
- Segmented emails from NRG to attendees based on mutual therapeutic area &/or specialty
- Access to all networking sessions*. Tables will be labeled by disease area and “moderated” by disease committee senior leadership
- Verbal recognition during General Session Presentation

*Thursday 12-12:30 and 3:45
& Friday 12-12:30



EXHIBIT & SPONSOR APPLICATION

- Platinum Sponsor (\$5,000) Silver Sponsor (\$2,500)
 Gold Sponsor (\$3,800) Exhibitor (\$1,400)

Company Name: _____

Mailing Address: _____

Contact: _____

Phone: _____

Email: _____

REGISTRATION

Your complimentary registrations will be provided to – and entered by – NRG staff who will be in contact when registration is open.



EXHIBIT & SPONSOR APPLICATION

Submit completed application or for any questions please contact:
Julie Ford, Sponsorship Manager, Fordj@nrgoncology.org

Payment Instructions:

An invoice will be sent within one (1) business day after receipt of application. To arrange for credit card payments, please contact Davina Ball, Registration Manager, Balld@nrgoncology.org.

The undersigned agrees to be bound by the terms and conditions outlined on following page of this application:

Signature: _____

Name: _____ Date: _____

POLICIES

LIABILITY/HOLD HARMLESS. Exhibitor hereby agrees to and does indemnify, hold harmless, and defend NRG Oncology Foundation, Inc. (“NRG”) from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney’s fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and NRG and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES AND REGULATIONS. The rules and regulations of NRG exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that NRG shall have the right to make such rules and regulations or changes for said exhibition as it shall deem necessary. NRG shall have the final determination for enforcement of all rules, regulations and conditions. NRG reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the NRG mission and values. This includes the conduct of persons and the content of the exhibit. NRG may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND REGISTRATION. Each exhibitor must name at least one person to be representative in connection with the virtual exhibit. Exhibitors are invited to attend open sessions but must update their name in their video feed to indicate their company as well as their name. Additional representatives may register for an additional fee. Sharing of any log – in information to the NRG Oncology Summer Meeting with any non-registered person(s) is strictly prohibited and grounds for dismissal of exhibitor from the Summer Meeting. Exhibitors are expected to be familiar with and adhere to the NRG Oncology Anti- Harassment and Meetings Code of Conduct Policy as available <https://www.nrgoncology.org/Resources/Meetings/July-2021-Semiannual-Meeting-Resources>.

TERMS AND CONDITIONS. By submitting an exhibit application; I hereby authorize NRG to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations. I agree to ensure all company representatives will be registered attendees and update their name to include company information. NRG reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I have signed the exhibit application indicating that I understand the rules and regulations.